

**Sponsored By:**



**Blakeli Calvert**

**Digital Content & Website Manager, Flora-Bama**

As Digital Content, Social Media and Website Manager for the Flora-Bama

properties, Blakeli Calvert stays busy in the ever-changing world of social media.

With 7 years of experience in the Marketing field, Blakeli has helped companies

build, grow and protect their online reputation by utilizing a variety of social media

platforms. Her focus lies in maintaining a cohesive approach to all businesses

while staying true to their individual brands. Social media campaigns, reviews and

real-time coverage make up her daily priorities.