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**Charleigh Kennedy**  
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Charleigh is one of Ideaworks' elite digital marketers and social community managers. She holds two Google certifications, for IQ Analytics and AdWords, and a Bing certification for search engine marketing. She specializes in strategic social media advertising, SEO, email marketing, search engine marketing and digital display advertising.

Charleigh manages various client social media accounts on multiple platforms including Facebook, Twitter, Instagram, Pinterest and LinkedIn. Her social media skills translate directly into revenue increases for each business that's had the pleasure to work with her.



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