

PRESS RELEASE

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Perdido Key Named Wildlife Destination of the Year for 2017

The Luxury Travel Guide out of the U.K. named Perdido Key, Florida the Wildlife Destination of 2017

Perdido Key, Fla. December 14, 2017 — Perdido Key, as few may know, is filled with hidden treasures throughout the island. The area is also known as a hidden treasure in itself. In 2017, the “lost key” was found and recognized on a global scale as the beautiful treasure it truly is. The Luxury Travel Guide recognized Perdido Key as the Wildlife Destination of the year for 2017. With the area being covered with 60 percent protected park lands, the prestigious and highly experienced judges from the U.K. wanted to share our little piece of lost treasure with the world.

The locals, visitors and people who admire the Perdido Area are to be thanked for this extraordinary award. Without the stunning images of our nature preserves, trails and wildlife both on land and sea; the beauty and uniqueness of Perdido may have gone unrecognized. Due to the extravagant online presence of beautiful shared photos and stories; Perdido Key has grown within the past year to become one of the most desirable wildlife destinations in the world.

The Luxury Travel Guide Awards represent the pinnacle of travel and tourism achievement, championing the best in their respective fields; therefore to come out on top is truly an achievement. All winners of the Luxury Travel Guide Awards are subject to the same rigorous assessment criteria, carried out by in-house professionals. This ensures only the most deserving hotels, destinations, companies and individuals walk away with one of these prestigious accolades and gain a place in the awards winners’ guide which will be distributed to over half a million professional & affluent people around the world.

When you experience our little piece of paradise, it is hard not to fall in love with the area. Nature-based tourism is not only exciting, but it is a way to support the genuine local economy. The Perdido Key Area represents a perfect harmony of coastal beauty, unique natural preservation and an impeccably authentic community.

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