

**MEDIA RELEASE****Contact: Whitney Fike**

Phone: 850-968-3076

Cell: 850-202-6106

Email: [whitney.fike@ipaper.com](mailto:whitney.fike@ipaper.com)**Fike Named Manager, Communications, International Paper's Pensacola Mill;  
Holmes Promoted to Manager, Communications, Global Manufacturing System**

**PENSACOLA, Fla. – November 1, 2017** - International Paper announced Whitney Fike has been named Manager, Communications for its Pensacola Containerboard and Pulp Mill in Cantonment, Fla. In her new leadership role, Fike will be responsible for the mill's internal and external communications, which includes employee communications, media relations and community engagement.

Most recently, Fike owned a public relations company, Sparkplug Social, and worked with clients on public relations plans, social media management and content development. She has a vast background of communications experience and has worked in a variety of sectors including not-for-profit, government, tourism, financial, entertainment and events throughout her career.

Fike is a founding member of the local *Lean In* chapter, past-president of the Florida Public Relations Association Pensacola chapter and a 2012 graduate of Leadership Pensacola. Fike and her family reside in the Pensacola area.

In a related move, Janice Cooper Holmes has been promoted to Manager, Communications, Global Manufacturing System for International Paper. In her new leadership position, Holmes will provide strategic communications planning and support for IP's Global Manufacturing System and serves as the subject matter expert for employee communications across the company, globally.

Most recently, Holmes was the Manager, Communications for the Pensacola Mill and prior to that Director, Communications for the University of West Florida. Holmes is a past-president of the Junior League of Pensacola, a 2003 graduate of Leadership Pensacola and currently serves as chair of the Creative Learning Academy Board of Trustees. Holmes and her family will continue to reside in the Pensacola area.

**About International Paper**

*International Paper (NYSE: IP) is a leading global producer of renewable fiber-based packaging, pulp and paper products with manufacturing operations in North America, Latin America, Europe, North Africa and Russia. We produce packaging products that protect and promote goods, and enable world-wide commerce; pulp for diapers, tissue and other personal hygiene products that promote health and wellness; papers that facilitate education and communication; and paper bags, cups and food containers that provide convenience and portability. We are headquartered in Memphis, Tenn., and employ approximately 55,000 colleagues located in more than 24 countries. Net sales for 2016 were \$21 billion. For more information about International Paper, our products and global citizenship efforts, please visit [internationalpaper.com](http://internationalpaper.com).*

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**Media Contact:**Whitney Fike, Manager, Communications, Pensacola Mill, [whitney.fike@ipaper.com](mailto:whitney.fike@ipaper.com), 850-968-3076