



MEDIA ALERT
THURSDAY, September 28, 2017
Perdido Key, FL

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FLORA-BAMA RUSHES TO AID HURRICANE VICTIMS BOTH HOME & ABROAD

The Flora-Bama Lounge served as a drop-off point for donations for areas hardest hit by the recent rash of hurricanes. With help of the community, we were able to load and deliver tons of relief items via trucks, planes, helicopters and fishing boats, including generators and emergency supplies, to storm ravaged areas in Texas, Florida, as well as St. John, St. Thomas and The U.S. Virgin Islands! Currently the Bama serves as a haven for musicians displaced by the storm in the Keys.

Hurricane Harvey, initially, had relief items going to shelters in churches and police precinct stations in Houston, Texas. When Hurricane Irma hit, two more trucks were dispatched to Naples, Florida. One, overweight by 2,000 lbs. with water, was nearly stopped at a weigh station. A simultaneous effort by Flora-Bama owner John McInnis was air lifting medical supplies to the hard hit Virgin Islands, and resulted in a partnership with “Kenny Chesney’s Love for Love City Foundation”, where John is now focusing 100% of his efforts full time in support of the foundation.

Renowned for original music, we have also partnered with the Hogg’s Breath Saloon in Key West to offer a home for the displaced entertainers to stay and play. A showcase of those musicians, begins at noon, Sunday, October 1st, at all venues in the Flora-Bama.

For more information, contact Jenifer Surface at jenifer@florabama.com or visit us at www.florabama.com or on www.facebook.com/florabama.

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***About The Flora-Bama,** The Flora-Bama Lounge and Package is a gulf front oyster bar, beach bar, and Gulf Coast cultural landmark, touted as being America's "Last Great Roadhouse". The Flora-Bama takes its name from its location on the Florida-Alabama state line. This famous Gulf Coast establishment has been entertaining visitors and locals alike since 1964. Featuring 365 days a year of live music from top regional and national acts as well as home of the world famous "Interstate Mullet Toss and Gulf Coast's Greatest Beach Party".*