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Southern Real Estate Sales Marks Banner Year with Impressive Sales
Pensacola, Perdido Key and Orange Beach real estate company has multi-million dollar sales year with top producing agents.

Perdido Key, FL – Southern Real Estate Sales - a member of the locally owned and operated Southern family of companies and leading provider of [Perdido Key real estate](#) services – enters 2016 with impressive year-end figures. The brokerage, which is comprised of 30 elite agents, closed approximately 271 transaction sides in 2015 totaling over \$60 million in sales. These figures have set the stage for a dynamic year to come.

“2015 was a big year for us – from the Pointe South to Southern name change to the addition of our inside sales department to assist with increased call volume – it has been nothing short of exciting,” said Southern Real Estate Sales Owner/Broker, Susan Carleton. “We knew the \$50 million threshold would be crossed soon, but surpassing it, and then some, just goes to show you how incredibly driven our agents are.”

Southern Real Estate Sales’ 2015 totals ring in at \$60,198,708, a whopping 36% increase in sales compared to 2014. The brokerage’s banner year has continued into 2016 as Southern agents have already listed four new [homes for sale in Pensacola](#), sold three properties and have an additional four units currently under contract despite the time of year, which is typically considered the “slow” season in terms of real estate sales.

Southern Rentals and Real Estate is a premier provider of vacation rental, residential leasing, real estate and [property management services in Northwest Florida](#) and Coastal Alabama. Established in 1995, the company is owned and operated by two sets of brothers, Brad and Mike Shoults and Kevin and Kerry Veach, and Susan Carleton. Together, the Southern family of companies, which

includes Southern Vacation Rentals, Southern Residential Leasing, Southern Real Estate Sales, Southern Real Estate and RE/MAX Southern, represent nearly 1,000 vacation rentals, approximately 1,100 long term rentals, 40 associations and countless real estate opportunities along the Gulf Coast. For more information, visit GoSouthern.com.

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