

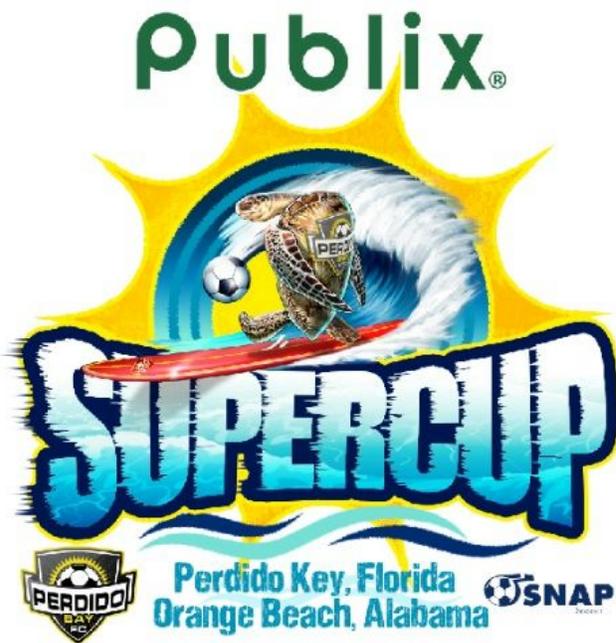
# *For Immediate Release*

**Re:** Publix SuperCup 2015

**Dates:** Sept 11-13 and Sept 18-20

**Where:** Perdido Sportsplex, Orange Beach Sportsplex, Foley Sportsplex

**Contact:** Zack Touchstone, Zack@SnapSoccer.com



Fall is here and for a local soccer club, [Perdido Bay FC](#), that means it's time for soccer! Lots of soccer! For the 9th year in a row, the fall soccer tournament now called the Publix SuperCup, will take place over two weekends at soccer complexes in Escambia, FL and Baldwin Co, AL. Last year, Publix came on board as the title sponsor of the event. "We're extremely proud to be working such a successful tournament again," said Dwaine Stevens, Media and Community Relations Manager for Publix. "Publix is a longtime supporter of youth soccer and Perdido Bay FC and Snap Soccer have created a tournament that serves young soccer players from all over the Southeast and beyond."

More than 230 teams from eight states will be attending, with some driving/flying over 400 miles to play in this event. "The event has become a must attend for many clubs in the South and we always do our best to deliver the best possible experience when they get here", says Jimmy Holmes, PBFC President. Teams of boys and girls, ages 8-18 will compete against top teams in the Southeast. Some 10,000+ players, parents and coaches will flood the local area filling hotels, condos and restaurants with their cool uniforms and spirit gear on full display. "We are extremely excited to be getting such a great response from regional soccer clubs again," said John Guidroz, President of Snap Soccer. "It's been great to see our coastal sporting event grow

to the size it has.”

Perdido Bay FC along with their partner, [Snap Soccer](#), will be finalizing their event supporters over the next few weeks and setting up volunteers. If you or your company has any interest in partnering with the local event you can reach out to [Zack@SnapSoccer.com](mailto:Zack@SnapSoccer.com). Normally it takes 75-100 volunteers and over 100 officials to pull off an event of this size.

Friday night check in for teams is hosted at Cobalt’s Restaurant under the Perdido Pass.

Attendance to all games is free although organizers charge \$5 per car for a weekend parking pass.

For more information and game schedules go to [www.perdidobayfc.com](http://www.perdidobayfc.com) or [www.SnapSoccer.com](http://www.SnapSoccer.com).