



Member Value Partner Program

To assist the MVP Committee in determining whether your proposed benefit should be offered through the Chamber, please answer the following questions using a separate sheet of paper.

Name of Business, Name of Contact, email and phone number:

1. Are you currently a member in good standing of the Perdido Key Chamber of Commerce?
2. How long has your company been in business?
3. Briefly outline the discount that you are offering to the membership. Discount to the membership **must be** shown by a dollar amount or percentage of bill for goods or services provided.
4. Are you able to commit to a \$50 annual membership fee to help promote this member benefit to the Chamber membership?
5. Can you periodically provide the Chamber with an assessment based on the participation you are experiencing from fellow Members so that the Chamber can gauge how successful the program is going? Possible criteria may be monthly or quarterly participation numbers.
6. Is this discount available to any other groups or organizations? If so, please list:
7. Can you provide the necessary marketing tools for the program to the Chamber for promotion of the benefit?

Process for submitting a Member Value Partner Discount to the Chamber for consideration:

1. Complete the questionnaire above and return to the Chamber.
2. The MVP Committee will make a recommendation to the Board of Directors.
3. You will be notified of the decision of the Board after a regularly scheduled meeting of the Board of Directors.